



# Championing inclusion:

*The new Accessible Stadia guidance*

## Driving Change



# Facts and Figures



24% of the UK population has a disability. This equates to...

**16**  
million people

**£274**  
billion

...per year is the estimate for the purple pound

Disabled people form the largest minority group in the UK

## Biggest Barriers:

3.



**Difficulty purchasing tickets**  
(24.5%)

2.



**Attitudes of others**  
(26%)

1.



**Physical Access at Stadiums**  
(30%)

Disabled people need an additional

**£1,010**

a month to have the same standard of living



**22%**

of fans still see some sporting venues as inaccessible



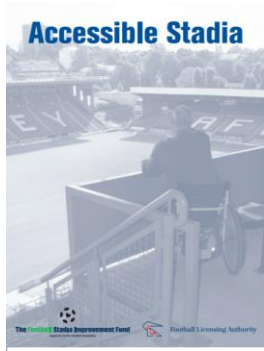
**1.2** million  
wheelchair users in the UK



**11** million  
D/deaf or hard of hearing people in the UK



## ASG: Timeline



2003



2017



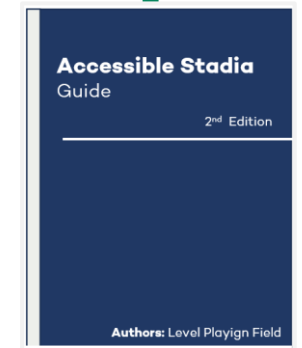
2024 & 25



2015



2020/21



2025

# Scope of ASG

>	Legal
>	Design
>	Clarity
>	Management/ Operations

## The Status of Accessible Stadia Guide: 2<sup>nd</sup> Edition

---

“The *Guide* is intended to help users understand how to comply with statutory requirements such as the Building Regulations for new stadia, alterations, or extensions, and is referenced in the Building Regulations Approved Document M and also BS:8300 as providing the definitive recommendations.”

# ASG: Drafting Process



## Engagement

- Cross-sport
- Clubs & disabled fans (inc DSAs)
- Industry experts
- Gov (inc DCMS, SGSA, EHRC)

## Consultation

- Ongoing consultation
- Working groups
- Individual (Inc SGSA, Gov Bodies)
- 2 Public formal requests

## Research

- University of Ulster
- Nat Cen – Neurodiversity (SGSA)
- Desktop research
- Design experts

## Drafting

- Chapter/content confirmation
- Structure
- Drafting chapter/sections
- Review/benchmark

## Publication

- Endorsements
- 2025
- Public launch
- Regional seminars

**Level  
Playing  
Field**

## **Key Updates**

**Changing Places**

**Management  
Information**

**Table 4 &  
Hospitality**

**Easy Access &  
Amenity**



**Neurodivergent  
Spectators**

**Overlay**

**DAO and DLO  
Roles**

**Away Fans**



**Endorsement**



**Digital and Hard Copies**



**2025 Aug-Dec**



**Launch**



**Roll-out & Embedding**

## Publication

### **Accessible Stadia** Guide

2<sup>nd</sup> Edition

**Authors:** Level Playign Field





Thank You

