



PURECYBER

# Introduction

**Jonathan Jones**

Head of IT / Principal Safety Officer Swansea City AFC

**Damon Rands**

Founder & CEO of PureCyber Limited







Founded in 2016 and now established as Wales's largest indigenous cyber consultancy, PureCyber is an award-winning Cyber Security company making cyber security accessible, understandable, and affordable for any organisation. Our mission is making it simple for businesses to operate securely.

**135+**

Subscription clients

**85+**

Countries

**265k+**

Endpoints monitored

**98%**

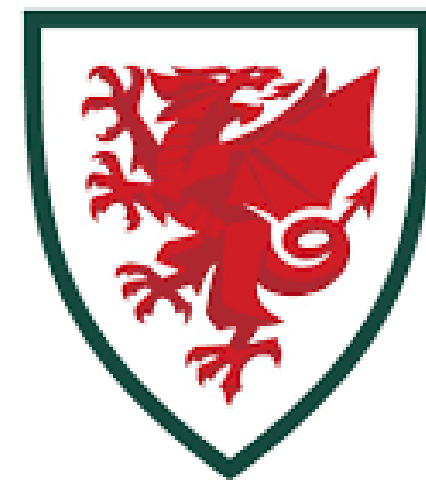
Client retention rate

**98.9%**

Employee retention



# CLIENTS





Where to begin

GOVERNANCE ●

● SEPARATION OF DUTIES



# The challenges

**PROTECT  
PLAYER  
DATA**

**ONLINE  
TICKET  
SALES**

**GAME-DAY**

**BROADCAST**

**FAN-DATA**

**Next steps**

**Visit PureCyber's stand upstairs  
or visit**

**PURECYBER.COM**





# DEFENDING

## YOUR BUSINESS

## AGAINST

# ATTACK



**PURECYBER**  
YOUR COMPLETE CYBER SECURITY SOLUTION



Visit Us  
[purecyber.com](http://purecyber.com)