

SGSA Conference 2024

Tuesday 14 May 2024
Emirates Old Trafford, Manchester
www.sgsa.org.uk/conference

Conference Sponsor  **Dallmeier**

Conference programme overview

9.00am	Event registration, refreshments and exhibition
10.00am	<p style="text-align: center;">Plenary One – Safety</p> <p>Welcome from Conference Chair</p> <p>Introducing the new SGSA Chief Executive – an interview with Giles Smith</p> <p>Discussion panel – Safety at sports grounds across multiple uses</p> <p>Sports grounds, whether large or small, are being used commercially as multi-use venues. This discussion considers different perspectives for using a ground beyond what it was originally designed for. The panel will consider:</p> <ul style="list-style-type: none">• Resolving issues between safety and commercial priorities• How changing demographics of audience impacts safety plans• The critical role of local authorities <p>Panel includes:</p> <p>Christian Kent – Head of Venue, Conferencing & Events, Plymouth Argyle Gary Hutchinson – Concert Promoter Sheila Roberts – Director of Licensing and Regulatory Services, London Borough of Newham</p> <p>Questions from the audience</p>
11.00am	Refreshment break and exhibition

11.30am	<p style="text-align: center;">Breakout Sessions</p> <p style="text-align: center;">(To note, timings of breakout sessions may change. Delegates will be provided with breakout options ahead of the event.)</p>		
	<p>Cyber security and safety</p> <p>Modern stadiums are complex technological marvels, filled with interconnected systems that handle ticketing, concessions, security, and more. But with this technological prowess comes a vulnerability: cybercrime. Cyber security is a critical area for sports grounds safety. This session explores this in more detail.</p>	<p>Sustainability, climate change and safety</p> <p>Climate change presents a significant challenge for the sports industry, with stadiums being major consumers of energy and resources. However, stadiums also have a unique opportunity to become leaders in sustainability. This session will consider what grounds can do to address this, using best practice from across the country.</p>	<p>Stewarding supplies</p> <p>Stewarding continues to be a critical issue for all sports grounds. The balance between in-house and agency supplies is always a widely discussed issue. This panel will consider good practice that's happening around the sports sector at the moment, and what can be done to support stewarding in the future.</p>
12.30pm	Lunch break and exhibition		
1.30pm	<p>Plenary Two – Security</p>		
	<p>An hour-long session focussing on elements related to Zone Ex</p> <p>Facilitated by SGSA's Head of Inspectorate, Ken Scott MBE, the discussion will consider the following themes in detail, and how they link with Martyn's Law:</p> <ul style="list-style-type: none"> • The extent of Zone Ex • Staffing and personnel in Zone Ex • Physical impacts on spectator behaviour <p>Panel includes:</p> <p>Chris Simpson – Detective Chief Inspector and Head of Engagement, National Counter Terrorism Security Office Chris Whyte – Director of Public Realm, Brent Council Dr Aoife Hunt – Market Leader, Movement Strategies Íse Murphy-Morris – Crowd Safety Consultant</p> <p>This interactive session will include questions and comments from the audience throughout.</p>		

	Breakout Sessions		
2.30pm	<p>Near misses</p> <p>A near miss is an event that, while not causing harm, has the potential to cause injury or ill health. This mini training session, led by SGSA's Deputy Heads of Inspectorate Wendy Harnan-Kajzer and Martin Girvan, will go through the importance of monitoring and acting on near misses, and both the sports ground's and local authority's roles in this.</p>	<p>Design of sports grounds for the future</p> <p>The future of stadium design promises to be an exciting blend of innovation, sustainability, and fan experience, whilst all catering for differing demographics. With the seventh edition of the Guide to Safety at Sports Grounds (Green Guide) due in five years, this session discusses what the future may look like.</p>	<p>Promoting positive fan behaviour</p> <p>Positive fan behaviour requires a multi-faceted approach. This session considers some of the challenges faced by grounds over recent years, how they are being dealt with, and how working in partnership can create a safe and welcoming environment for everyone.</p>
3.30pm	Refreshment break and exhibition		
4.00pm	<p>Plenary Three – Service</p> <p>Implementing the fan-led review – an introduction to the incoming football regulator – Martyn Henderson OBE, Interim Chief Operating Officer</p> <p>Discussion panel – The importance of service for fans</p> <p>This panel will consider why service is important, and how good experiences throughout the spectator journey positively impact behaviour and safety generally.</p> <p>Panel includes:</p> <p>Martyn Henderson OBE – Interim Chief Operating Officer, Independent Football Regulator Owain Davies – Chief Executive, Level Playing Field Football Supporters' Association Lancashire Cricket Club</p> <p>Questions from the audience</p> <p>Close of conference – Derek Wilson, SGSA Chair</p>		
5.00pm	Close		

* Programme and timings are subject to change.